



Midtown Business Association
1716 L Street
Sacramento, CA 95814

Phone: (916) 442-1500
Fax: (916) 422-1535

Email: mba@mbasac.com
Web: www.mbasac.com

2010 Membership Application

(Please Print)

Business Name: _____ Date: _____

Address: _____ Phone: _____

Email Address _____ Website: _____

Member's Name: _____ Title: _____

Applicant agrees to pay set amount below as his/her investment in the MBA. All the representatives agree to adhere to and observe all bylaws as adopted by the Board of Directors. The applicant understands the annual dues investment is tax deductible as a business expense not as a charitable donation.

Membership period is January 1 to Dec 31. Please see Member Benefits for current benefits. Your membership information will only be used by the MBA.

MBA is only as strong as our member involvement and support. Please check each box that applies to you.

- Yes, I would like to receive the **MBA** e-newsletter.
- I would like to volunteer for **MBA** events and committees.
- Please include me in **MBA** print and web midtown directories.

Membership Levels (select one)

- | | | | |
|---|----------|--|--------|
| <input type="checkbox"/> Platinum Level | \$ 5,000 | <input type="checkbox"/> Business | \$ 150 |
| <input type="checkbox"/> Gold Level | \$ 2,500 | <input type="checkbox"/> Non Profit | \$ 115 |
| <input type="checkbox"/> Silver Level | \$1,000 | <input type="checkbox"/> Associate (nonvoting) | \$75 |
| <input type="checkbox"/> Bronze Level | \$ 500 | | |

I value the MBA and support the goals of the association.

Enclosed is a contribution of \$ _____

I would like to join/ renew by credit card.

Credit Card: _____ Exp. Date: _____ CSC# _____

(three digit code on back of card)

Please send your application and check to:

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916.442.1500

You can also join or renew online at

www.mbasac.com



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The Midtown Business Association is a nonprofit organization, working to improve Midtown Sacramento through public maintenance, marketing, business advocacy and economic development. Membership includes businesses, city officials, property owners, professionals and advocates of Midtown.

MBA MEMBERSHIP SERVICES	MBA PBID SERVICES
<ul style="list-style-type: none"> • Marketing & Outreach Services <ul style="list-style-type: none"> ◦ Midtown Cooperative Marketing Campaign ◦ Vendor Opportunities at MBA Events ◦ Inclusion in MBA Advertising • MBA Mixers and Member Events <ul style="list-style-type: none"> ◦ Annual Member Meeting, Evening of May 26 ◦ Quarterly Membership Mixers • Business Resource Services <ul style="list-style-type: none"> ◦ Permitting Assistance ◦ Midtown Retail and Real Estate Data ◦ City Code and Policy Resources • Advocacy <ul style="list-style-type: none"> ◦ City and Regional Representation ◦ Public Parking Policy 	<ul style="list-style-type: none"> • MBA Homeless Navigator Program • Public Events <ul style="list-style-type: none"> ◦ Annual CAMBER Auto Show ◦ Midtown Cocktail Week ◦ Midtown Halloween ◦ Winter Holiday Event ◦ Midtown Fashion Expo • Clean and Green Team Services <ul style="list-style-type: none"> ◦ Graffiti Removal ◦ Litter Removal ◦ Midtown Guide Program (Beginning Fall 2010) ◦ Public Trash Can and Recycling Program



2010 MEMBERSHIP LEVELS

MEMBER LEVEL BENEFITS	PLATINUM \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500	BUSINESS \$150	NPO \$115	ASSOCIATE \$75
Annual Membership Levels*	5	4	3	1	1	1	1
MBA Website Banner Advertising	Static	Rotating	Rotating	Rotating	-	-	-
MBA Cooperative Advertising	Logo	Logo	Logo	Name	-	-	-
MBA Monthly E-Newsletter Ad <i>*Deadline 1st Tuesday of each month</i>	12	8	6	3	2	2	1
MBA Bi-weekly Event E-Blast Inclusion <i>*Deadline 5th and 20th *Additional inclusions \$50 each</i>	12	8	6	3	2	2	1
MBA Complimentary Annual Dinner Seats	Table (10)	½ Table (5)	2	1	-	-	-
Annual Dinner Sponsor Table Space	8'	4'	4'	2'	-	-	-
MBA Complimentary Luncheon Admissions	4	3	2	1	-	-	-
Event Program Inclusion	Ad	Logo	Name	Name	-	-	-
MBA Member Directory (Online)	Live Link	Live Link	Live Link	Live Link	Listing	Listing	-
MBA Midtown Resource Kit Inclusion	Y	Y	Y	Y	-	-	-

*Members that own or operate a business within Midtown boundaries are also eligible to vote on MBA action items and serve as a board member.